



125 萬不只是一個數字

扶輪的核心始終在於「人」。不是計畫專案，不是數據統計，而是人。

我們設定在 2030 年扶輪成立 125 週年之際，達到 125 萬名扶輪社員及 12.5 萬名扶青社員的目標，其核心同樣是在於人。

我再次提及這個目標，並非期望這個數字本身能打動你們。數字往往很難打動人心。我之所以重申，是因為我擔心如此宏大的目標會讓人開始感到抽象，並與我們社的日常工作脫節。我不希望那樣的情況發生。因此，讓我們再一次好好聊聊隱藏在其背後的真正真諦。

我想為你們社提供一個簡單的習題。請回顧過去 5 到 7 年的發展歷程，找出你們表現最好的一年。那也許是新社員紛紛加入、且——更具深遠意義地——選擇留下來的一年；也許那年你們的例會成了社員引頸期盼的盛會、而非緊湊密集的行事曆上另一項義務。找出那一年的輝煌。然後，我請各位做到比最好還要更好。

這絕非號召大家去超越同城鎮另一端的社或是隔壁地區。這絕非意在讓扶輪社員之間相互競爭。相反地，這是一份懇切的邀請，邀請我們以自身最高標準來要求自己，並再次挺身而出達成這份標準。

為什麼這個 2030 年的社員發展目標對我而言如此重要，讓我一再重提？因為在每一個數字背後，都是一個生命可能被這個組織徹底改變的人，

正如你我的生命早已被它深深改變一樣。扶輪賦予我延續數十年的深厚友誼，賦予我原本未曾察覺自己一直在尋覓的使命感，以及隨著時間推移、逐漸感覺如同自己家庭的東西。我想你們當中有許多人在自己的生命中，以屬於自己的方式深刻體悟到這一點。

當我們邀請某人加入我們時，我們所提供的，正是這份足以改變生命的體驗。此時此刻，在你們的社區裡，就有些人只要有人記得去邀請他們，他們就能在這裡找到生命的真正意義。因此，請向他們傾訴你們的故事。坦誠地告訴他們扶輪如何改變了你，不要只談論你主持過的計畫或募集過的資金金額，更要談談你在這趟旅程中蛻變的自我。這些充滿溫度的故事總能直擊人心，而其他話語少能如此。

如果我們期望能「創造持恆的影響」——那種迴響能傳承數個世代的影響力，我們就需要更多夥伴站在我們身邊，共同攜手將我們的志業推向未來。讓我們團結起來，不僅僅是這個月，而是每一年的每一個月，共同讓扶輪變得更強大、更充滿喜悅，並且更像那個對我而言始終如一的溫馨大家庭。

找出你們表現最好的一年。然後，讓我們攜手同心，超越最好，做到更好。

英卡 YINKA
國際扶輪社長



1.25 million is more than a number

Rotary has always been about people. Not projects. Not numbers. People. Our goal of reaching 1.25 million Rotarians and 125,000 Rotaractors by our 125th anniversary in 2030 is also about people.

I bring up this goal again not because I expect the number itself to move you. Numbers rarely do. I bring it up because I worry that a goal this large can begin to feel abstract, distant from the everyday work of our clubs. I do not want that to happen. So let us talk, once more, about what is truly behind it.

I want to offer your club a simple exercise. Look back over the last five to seven years and find your best year. Maybe it was a year new members arrived and, more meaningfully, stayed. Maybe it was a year your meetings became something members looked forward to, rather than another obligation on a crowded calendar. Find that year. Then I ask you to do better than your best.

This is not a call to outpace the club across town or the district next door. It is never meant to be a competition between Rotary members. It is, instead, an invitation to hold ourselves to our own highest standard — and to rise to meet it again.

Why does this 2030 membership goal matter enough to me that I keep returning to it? Because behind every one of those numbers is a person whose

life could be changed by this organization, just as mine and yours have been changed by it. Rotary has given me friendships that have lasted decades, a sense of purpose I did not know I was searching for, and something that, in time, came to feel like an extension of my family. I suspect many of you understand this in your own lives, in your own way.

That life-changing experience is what we offer when we invite someone to join us. There are people in your communities right now who would find real meaning here if only someone thought to ask them. So tell them your story. Tell them honestly how Rotary changed you, not just about the projects you led or the funds you raised but about the person you became along the way. Those stories have a way of reaching people when little else does.

If we hope to *Create Lasting Impact*, the kind that resounds for generations, we will need more people standing beside us to help carry our work forward. Let us come together, not only this month but every month of every year, to make Rotary stronger, more joyful, and more like the family it has always been to me.

Find your best year. Then let us be better than our best, together.

YINKA

President, Rotary International